

SPONSORSHIP OPPORTUNITIES

2024 IMPERIAL VALLEY TACO FESTIVAL

DUE APRIL 12TH, 2024 FOR FULL MARKETING BENEFITS.
SPONSORSHIPS AFTER DUE DATE ARE STILL ACCEPTED.



Summary:

The Chamber of Commerce for Greater Brawley hosts the 5th **Annual Imperial Valley Taco Festival**. This event is a Community and family-friendly event, packed with live music, fun activities, delicious food, and of course... **TACOS!**

There will be no better way to celebrate Cinco De Mayo!

We are calling all Taco lovers for the opportunity to experience Tacos (And Salsa) from the best taquerias in the Imperial Valley and surrounding areas.

Event Date & Time:

Friday, May 3rd, 2024 5:00 PM - 10:00 PM

Event Location:

Main Street & Plaza Park, Brawley, CA 92227

2024 Media Campaign Opportunities include but are not limited to:

Our entire media campaign will be at full force two weeks before the event.

Television: Canal 66 and other local TV stations as identified.

Radio: KXO and other stations as identified.

Print: IV Press, The Desert Review, Posters, Flyers

Online: Community calendars from media partners and Chambers. Social Media campaigns on Facebook and Instagram.

LA TAQUIZA SPONSOR

\$2,000

- 10' x 10' event booth space (**Booth must be requested at the time you submit this packet**)
- Logo inclusion on Chamber website with hyperlink to your website.
- Logo inclusion on all marketing collateral, i.e. flyers, posters, etc.
- Social media "Thank you Sponsor" exclusive post.
- Logo inclusion on digital screens at main stage.
- Banner displayed at prime location during event (banner must be provided by the sponsor at least three days before the event)
- Logo inclusion on Sponsors banner.
- 10 announcements during the event.
- 10 VIP access (skip the line) passes which includes 1 complimentary drink per pass (over 21).

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LA SALSA SPONSOR

\$1,000

- Logo inclusion on Chamber website with hyperlink to your site
- Logo inclusion on all social outlets.
- Social media "Thank you Sponsor" exclusive post.
- Logo inclusion on main stage digital screen.
- Logo inclusion on Sponsors banner.
- Banner displayed at prime location during event (banner must be provided by the sponsor at least three days before the event)
- 4 announcements during the event

EL GUACAMOLE SPONSOR

\$750

- Logo inclusion on Chamber website with hyperlink to your site
- Logo inclusion on all social outlets.
- Social media "Thank you Sponsor" exclusive post.
- Logo inclusion on secondary stage digital screen.
- Logo inclusion on Sponsors banner.
- 4 announcements during the event

EL TAQUITO SPONSOR

\$500

- Logo inclusion on Chamber website with hyperlink to your site.
- Social media "Thank you Sponsor" exclusive post.
- Logo inclusion on Sponsors banner.

EXCLUSIVE SPONSOR LEVELS

Best Carne Asada Taco Sponsor \$500

Best Salsa Sponsor \$250

Best Open Category Taco Sponsor \$300

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This agreement will serve as a contract between, _____ and The Chamber of Commerce for Greater Brawley for Sponsorship of the 2024 Imperial Valley Taco Festival that will take place on Friday, May 3rd, 2024 at Plaza Park in Brawley, CA 92227.

The Chamber of Commerce for Greater Brawley will provide this company with the benefits listed in the corresponding sponsorship level outlined in this package.

In return, the above mentioned company will provide The Chamber of Commerce for Greater Brawley the total amount of sponsorship fees checked below by April 12th, 2024. **Any sponsorships received after April 12th, 2024 are not guaranteed all promotional benefits will be secured, given the nature of time sensitivity when planning promotions of the events.**

***All fees are non-refundable and are due no later than April 12th, 2024 in order to reserve your sponsorship.**

GENERAL INFORMATION

Company : _____

Contact Name : _____

Address : _____

Phone # : _____ Email : _____

Sponsorship Level : _____ Amount: _____

I am authorized to enter into this agreement on behalf of the company mentioned above.

Signature: _____ Date: _____

BILLING INFORMATION

Cash \$ _____

Check # _____

Credit/Debit Card

Make Checks payable to:
Brawley Chamber of Commerce
204 S Imperial Ave. Brawley, CA 92227

Address: _____

Card #: _____ Exp. Date: _____ CVV: _____

Authorization Signature: _____ Date: _____