

# SPONSORSHIP OPPORTUNITIES

## IMPERIAL VALLEY TACO FESTIVAL

DUE APRIL 17TH, 2026 FOR FULL MARKETING BENEFITS.  
SPONSORSHIPS AFTER DUE DATE ARE STILL ACCEPTED.



### Summary:

**The Chamber of Commerce for Greater Brawley** hosts the 7th **Annual Imperial Valley Taco Festival**. This event is a Community and family-friendly event, packed with live music, fun activities, delicious food, and of course... **TACOS!**

There will be no better way to celebrate Cinco De Mayo!

We are calling all Taco lovers for the opportunity to experience Tacos (And Salsa) from the best taquerias in the Imperial Valley and surrounding areas.

### Event Date & Time:

**Friday, May 1, 2026      6:00 PM - 11:00 PM**

### Event Location:

**Main Street & Plaza Park, Brawley, CA 92227**

### Media Campaign Opportunities include but are not limited to:

Our entire media campaign will be at full force two weeks before the event.

**Television:** Canal 66 and other local TV stations as identified.

**Radio:** KXO and other stations as identified.

**Print:** The Desert Review, Posters, Flyers

**Online:** 760 News Media, Community calendars from media partners and Chambers. Social Media campaigns on Facebook and Instagram.

## LA TAQUIZA SPONSOR

**\$2,000**

- Logo inclusion on all marketing collateral (flyers, posters, etc.).
- Logo inclusion on Chamber website with a hyperlink to your website.
- Logo inclusion on digital screens at the main stage.
- Logo inclusion on the official Sponsors banner.
- 10' x 10' event booth space (**Booth must be requested at the time of submission**).
- Banner placement at a prime location during the event (Sponsor must provide the banner at least three days in advance).
- Social media "Thank You Sponsor" exclusive post.
- 10 event announcements recognizing your sponsorship.
- 10 VIP access passes (Skip-the-line, plus one complimentary drink per pass for guests over 21).
- **Exclusive opportunity to serve as a Taco Contest Judge.**

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### LA SALSA SPONSOR

**\$1,000**

- Logo inclusion on Chamber website with hyperlink to your site
- Logo inclusion on all social outlets.
- Social media "Thank you Sponsor" exclusive post.
- Logo inclusion on main stage digital screen.
- Logo inclusion on Sponsors banner.
- Banner displayed at prime location during event (banner must be provided by the sponsor at least three days before the event)
- 4 announcements during the event

### EL GUACAMOLE SPONSOR

**\$750**

- Logo inclusion on Chamber website with hyperlink to your site
- Logo inclusion on all social outlets.
- Social media "Thank you Sponsor" exclusive post.
- Logo inclusion on secondary digital screen.
- Logo inclusion on Sponsors banner.
- 4 announcements during the event

### EL TAQUITO SPONSOR

**\$500**

- Logo inclusion on Chamber website with hyperlink to your site.
- Social media "Thank you Sponsor" exclusive post.
- Logo inclusion on Sponsors banner.

## EXCLUSIVE SPONSOR LEVELS

Best Carne Asada Taco Sponsor \$500

Best Salsa Sponsor \$250

Best Open Category Taco Sponsor \$300

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## 2026 IMPERIAL VALLEY TACO FESTIVAL

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This agreement will serve as a contract between, \_\_\_\_\_ and The Chamber of Commerce for Greater Brawley for Sponsorship of the 2026 Imperial Valley Taco Festival that will take place on Friday, May 1, 2026 at Plaza Park in Brawley, CA 92227.

The Chamber of Commerce for Greater Brawley will provide this company with the benefits listed in the corresponding sponsorship level outlined in this package.

In return, the above mentioned company will provide The Chamber of Commerce for Greater Brawley the total amount of sponsorship fees checked below by April 17th, 2026. **Any sponsorships received after April 17th, 2026 are not guaranteed all promotional benefits will be secured, given the nature of time sensitivity when planning promotions of the events.**

**\*All fees are non-refundable and are due no later than April 17th, 2026 in order to reserve your sponsorship.**

### GENERAL INFORMATION

Company : \_\_\_\_\_

Contact Name : \_\_\_\_\_

Address : \_\_\_\_\_

Phone # : \_\_\_\_\_ Email : \_\_\_\_\_

Sponsorship Level : \_\_\_\_\_ Amount: \_\_\_\_\_

I am authorized to enter into this agreement on behalf of the company mentioned above.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### BILLING INFORMATION

Cash \$ \_\_\_\_\_

Check # \_\_\_\_\_

Credit/Debit Card

Make Checks payable to:  
Brawley Chamber of Commerce  
204 S Imperial Ave. Brawley, CA 92227

Address: \_\_\_\_\_

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Authorization Signature: \_\_\_\_\_ Date: \_\_\_\_\_