

# SPONSORSHIP OPPORTUNITIES

## 2022 IMPERIAL VALLEY TACO FESTIVAL

DUE APRIL 8TH, 2022 FOR FULL MARKETING BENEFITS.  
SPONSORSHIPS AFTER DUE DATE ARE STILL ACCEPTED.



### Summary:

**The Chamber of Commerce for Greater Brawley** hosts the **3rd Annual Imperial Valley Taco Festival**. This event is a Community and family-friendly event, packed with live music, fun activities, delicious food, and of course... **TACOS!**

There will be no better way to celebrate Cinco De Mayo!

We are calling all Taco lovers for the opportunity to experience Tacos (And Salsa) from the best taquerias in the Imperial Valley and surrounding areas.

### Event Date & Time:

Thursday, May 5th, 2022      6:00 PM - 10:00 PM

### Event Location:

Main Street & Plaza Park, Brawley, CA 92227

### 2022 Media Campaign Opportunities include but are not limited to:

Our entire media campaign will be at full force two weeks before the event.

**Television:** Entravision, KYMA, KSWT

**Radio:** KXO and other stations as identified.

**Print:** IV Press, Desert Review, Posters, Flyers

**Online:** Community calendars from media partners and Chambers. Social Media campaigns on Facebook and Instagram.

## LA TAQUIZA SPONSOR

### PRESENTING SPONSOR

**\$2,000**

- 10' x 10' event booth space (**UPON REQUEST**)
- Logo inclusion on Chamber website with hyperlink to your website.
- Logo inclusion on all marketing collateral, i.e. flyers, posters, etc.
- Logo inclusion on all social outlets .
- Logo inclusion on digital screens at both stages.
- Banner displayed at prime location during event
- 10 announcements during the event.
- 5 VIP access passes which includes 1 complimentary drink per pass (over 21).

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## LA SALSA SPONSOR

ENTERTAINMENT SPONSOR

**\$1,000**

- Logo inclusion on Chamber website with hyperlink to your site
- Logo inclusion on all social outlets.
- Logo inclusion on main stage digital screen.
- Banner displayed at prime location during event
- 4 announcements during the event

## EL GUACAMOLE SPONSOR

COMMUNITY SPONSOR

**\$750**

- Logo inclusion on Chamber website with hyperlink to your site
- Logo inclusion on all social outlets.
- Logo inclusion on secondary stage digital screen.
- Logo inclusion on Sponsors banner.
- 4 announcements during the event

## EL TAQUITO SPONSOR

INDIVIDUAL SPONSOR

**\$400**

- Logo inclusion on Chamber website with hyperlink to your site.
- Logo inclusion on all social outlets.
- Logo inclusion on Sponsors banner.

## EXCLUSIVE SPONSOR LEVELS

Best Carne Asada Taco Sponsor \$500

Best Salsa Sponsor \$250

Best Open Category Taco Sponsor \$300

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This agreement will serve as a contract between, \_\_\_\_\_ and The Chamber of Commerce for Greater Brawley for Sponsorship of the 2022 Imperial Valley Taco Festival that will take place at Plaza Park, Brawley, CA 92227.

The Chamber of Commerce for Greater Brawley will provide, \_\_\_\_\_ with the benefits listed in the corresponding sponsorship level outlined in this package.

In return, the above mentioned company will provide The Chamber of Commerce for Greater Brawley the total amount of sponsorship fees checked below by April 8th, 2022. Any sponsorships received after April 8th, 2022 are not guaranteed all promotional benefits will be secured, given the nature of time sensitivity when planning promotions of the events.

**\*All fees are non-refundable and are due no later than April 8th, 2022 in order to reserve your sponsorship.**

### GENERAL INFORMATION

Company : \_\_\_\_\_

Contact Name : \_\_\_\_\_

Address : \_\_\_\_\_

Phone # : \_\_\_\_\_ Email : \_\_\_\_\_

Sponsorship Level : \_\_\_\_\_ Amount: \_\_\_\_\_

I am authorized to enter into this agreement on behalf of the company mentioned above.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### BILLING INFORMATION

Cash \$ \_\_\_\_\_

Check # \_\_\_\_\_

Credit/Debit Card

Make Checks payable to:  
Brawley Chamber of Commerce  
204 S Imperial Ave. Brawley, CA 92227

Address: \_\_\_\_\_

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Authorization Signature: \_\_\_\_\_ Date: \_\_\_\_\_